



# CHANGING LIVES, PIECE BY PIECE



## Annual Campaign 2019 HARRISON FAMILY YMCA

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Lee Bell, Maintenance Director  
Liz Lord, Membership & Engagement Director  
Brett Van Pelt, Wellness Director  
Adam Crider, Youth Development Director  
Vanessa Perry, Office Manager

### OUR AREAS OF FOCUS YOUTH DEVELOPMENT

After & Before School Care  
Summer Day Camp  
Sports & Recreation  
Gymnastics  
Gymnastics Team  
Karate  
Swim Team  
Swimming Lessons  
Teens in Training  
Lifeguard Training

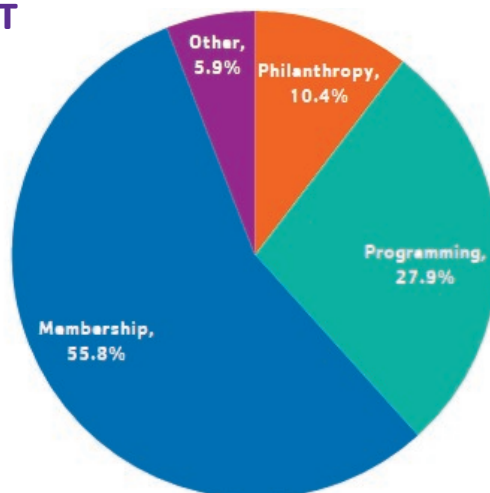
### HEALTHY LIVING

Group Exercise Classes  
Water Fitness Classes  
Swimming Lessons  
Personal Training  
Post-Rehab Program  
Coach Approach  
Adult Basketball

### SOCIAL RESPONSIBILITY

Annual Campaign  
Volunteer Opportunities  
United Way Campaign  
Sponsorship Opportunities  
Community Partnerships  
Togetherhood  
Community Events  
Collection Drives

### OUR FUNDING



### OUR Y

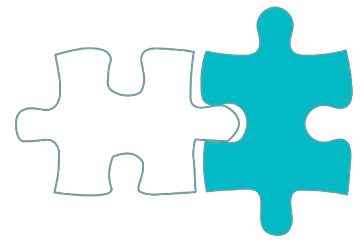
Founded	1911
Members	7,358
Annual Budget	\$3.1 Million
Employees	184
Volunteers	223
Square Footage	85,000

### OUR MISSION:

"To put Christian principles into practice to improve the quality of life in our communities with programs and services that strengthen the spirit, mind and body for all."

# 2019 ANNUAL CAMPAIGN CASE FOR SUPPORT CHANGING LIVES, PIECE BY PIECE.

Our annual campaign donors make it possible for children, families and adults to have access to Y programs that improve their lives. 100% of the funds raised are used to provide financial assistance in the form of full and partial scholarships, based on individual need, as well as outreach programs, which are then made available to participants at little or no charge. We are an organization that is open to all and we want all to become a part of us. For many families, “healthy living” seems unattainable due to finances. For dozens of seniors, “community” may be an unfulfilled desire. For hundreds of youth, a safe space to play isn’t available for them. These are the “pieces” that are vital to a healthy, confident, connected community. At the Y, we believe all people deserve a chance to reach their full potential, regardless of financial means – but we can’t do it on our own. **We are all a piece to the puzzle. Donate today and help us piece together the big picture.**



## WHERE DOES MY DONATION GO?

### After School & Summer Camp Assistance

### Youth & Adult Program Assistance

Swim Lessons, Sports, Gymnastics, Post-Rehab Program, etc.

### Membership Assistance

### Civic Engagement Outreach

Togetherhood, Volunteer Projects, Canned Food Drives, etc.

### Family Outreach

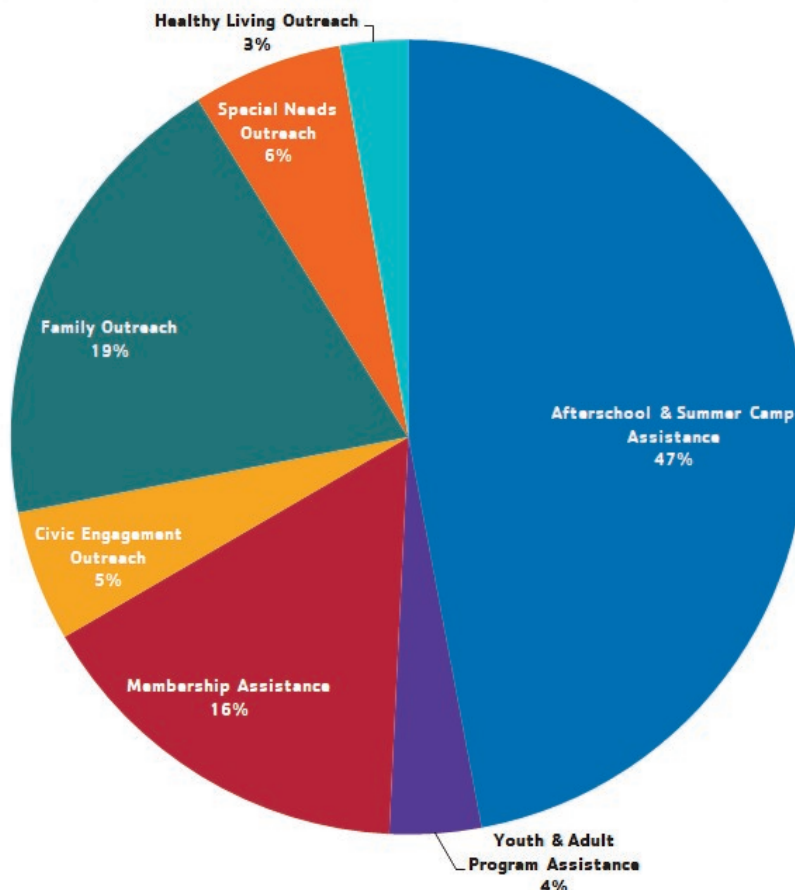
Kids Discovery Zone Program, Family Events, Parents’ Night Out, etc.

### Healthy Living Outreach

Diabetes classes, Cognitive Impairment Program, etc.

### Special Needs Outreach

Adaptive Swim, Special Needs Events



The Power of

US...



**Together, we can make a difference.**

Support the space where communities can stand united, not divided.

**ANNUAL CAMPAIGN**

Living our mission.

## CAMPAIGN FUNDS DISTRIBUTION FROM 2017-2018

Afterschool and Summer Camp Assistance	\$56,678
Youth and Adult Program Assistance	\$4,479
Membership Assistance	\$19,095
Healthy Living Outreach	\$3,338
Special Needs Outreach	\$7,347
Family Outreach	\$23,106
Civic Engagement Outreach	\$6,426
<b>Total</b>	<b>\$120,469</b>

## HOW CAN I DETERMINE MY DONATION?

Month of After School Care	\$240	Month of Membership   Youth	\$11
Week of Summer Day Camp	\$135	Month of Membership   Teen	\$23
Session of Swim Lessons	\$64	Month of Membership   Young Adult	\$31
Session of Tots Play Program	\$45	Month of Membership   1 Adult	\$42
Season of Youth Basketball	\$60	Month of Membership   2 Adults	\$57
Season of Girls on the Run	\$85	Month of Membership   Single Parent Family	\$53
Session of Gymnastics	\$55	Month of Membership   Two Parent Family	\$68
Month of Water Fitness Class	\$40	Month of Membership   Three Adult Family	\$83
5 Sessions of Post-Rehab	\$225	Month of Membership   Senior	\$38
		Month of Membership   Two Seniors	\$52





## IMPACT STORY

### THE PATTERSON FAMILY

Sherron Patterson has been a member of the Y for around three years. She originally joined simply looking for somewhere to exercise and know that her children were in a safe place. Sherron now believes that The Y offers so much more for herself and her children and she is appreciative of the support she receives from the Y and the annual campaign. "I became a single mother of two girls and I really wanted them



to be able to participate in different activities so that they could thrive. I applied for financial assistance and was approved, helping us become members, get my oldest daughter in gymnastics, afterschool, and summer camp. Receiving financial assistance helps to alleviate some of the stress and financial burdens that I would otherwise face without it. This organization allows me to work towards my health goals, as well as enriching my children's lives at the same time. When my oldest daughter is in gymnastics and I am working out, my youngest is able to go to child watch." After originally joining, Sherron started to participate in various exercise classes, which made exercising easier for her. "Once I became a member, I started participating in things like Zumba and spin class, which were great!" **She says the Y has truly been there for her when she needed help.** "I think at the Y, the people listen to what members and community members are interested in and they try to make it available. The staff is amazing; everyone here is nice and is willing to help out those who need it which is what keeps us coming back!"