

# SPONSORSHIP OPPORTUNITIES

Contact Alyssa Matthews, YMCA Marketing & Development Director, at [amatthews@rmymca.org](mailto:amatthews@rmymca.org)



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## A CHANCE FOR ALL Color Run 2018

5K & 1 Mile Fun Run

Benefiting the Y's Annual Campaign, keeping our doors open to all



**When: Saturday, September 22<sup>nd</sup>**  
**Where: North Carolina Wesleyan College**

**YOU ARE SUPPORTING A CAUSE TO STRENGTHEN OUR COMMUNITY...** The Color Run is a 5K and 1 Mile Fun Run fundraiser including family friendly activities, explosions of **crazy colors** at every corner and an amazing opportunity to better our community. The purpose is to provide access to more people in the community for YMCA programs and services they need to better improve lives. The proceeds of this event will go solely to our YMCA's Annual Campaign, allowing the Y to make sure their doors are open to all. **For a better us.**

### FAMILY IN NEED- \$1,000

YEAR OF MEMBERSHIP FOR A FAMILY

#### Signage

Logo on Directional Signs  
Logo on Finisher Banner  
Logo on Promotional Posters

#### Online

Logo on webpage  
Logo on event emails  
Message on Event Facebook Page

#### Merchandise

Promotional Item in Color Kit Bags  
Logo on Back of Event Shirt

#### Color Run Day

4 FREE entries  
DJ Announcement  
Vendor Booth

### SWIM FOR LIFE- \$750

YEAR OF SWIM LESSONS

#### Signage

Logo on Finisher Banner  
Logo on Promotional Posters

#### Online

Logo on webpage

#### Merchandise

Promotional Item in Color Kit Bags  
Logo on Back of Event Shirt

#### Color Run Day

3 FREE entries  
DJ Announcement  
Vendor Booth

### A LONGER LIFE - \$500

YEAR OF MEMBERSHIP FOR A SENIOR

#### Signage

Logo on Finisher Banner

#### Online

Logo on webpage

#### Merchandise

Promotional Item in Color Kit Bags  
Logo on Back of Event Shirt

#### Color Run Day

2 FREE entries  
DJ Announcement  
Vendor Booth

### SPONSOR INFO TO KNOW

If using your free 5K entries, each sponsor participant must register for the run online. Upon signing up as a sponsor, a promotional code will be sent to the sponsor contact.

Please have sponsor forms in by September 3<sup>rd</sup>.

Limited tables and chairs may be provided. If using a tent, must bring your own.

### KEEP LEARNING - \$250

MONTH OF AFTER SCHOOL CARE

#### Online

Logo on webpage

#### Merchandise

Name on Back of Event Shirt

#### Color Run Day

1 FREE entry  
DJ Announcement  
Vendor Booth

### KID TO CAMP - \$100

WEEK OF SUMMER DAY CAMP

#### Online

Logo on webpage

#### Color Run Day

Vendor Booth

#### HARRISON FAMILY YMCA

1000 Independence Drive Rocky Mount, NC 27804  
P 252 972 9622 [harrisonfamilyY.org](http://harrisonfamilyY.org)



# REGISTER HERE!



Business Name \_\_\_\_\_

Contact Person First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_ City, State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Emergency Contact \_\_\_\_\_

Emergency Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

## Please check options and fill out below

Family in Need Sponsor Level (\$1,000)

Swim for Life Sponsor Level (\$750)

A Longer Life Level (\$500)

Keep Learning Level (\$250)

A Kid to Camp Level (\$100)

## Will you be setting up a vendor booth?

Booths will be outdoors.  Yes  No

## If yes, please let us know the following:

Do you need a table?  Yes  No

Do you need chairs? If so, how many? \_\_\_\_\_

Will you be bringing a tent?  Yes  No

WAIVER OF LIABILITY: I understand and agree that the Rocky Mount Family YMCA, Inc. (d/b/a Harrison Family YMCA), North Carolina Wesleyan College, nor co-sponsoring organizations or their respective chapters, officers, directors, employees, agents, members or volunteers shall assume or have any responsibility or liability for expenses or medical treatment or form compensation for any injury may suffer during or resulting from my participation in this program. I do hereby, for myself, my heirs, executors and administrators, waive, release and forever discharge any and all rights and claims for damages that I may have or that may hereafter accrue to me arising out of or in any way connected with my participation in this program. I also represent and warrant that I have been advised to seek consultation from my doctor about whether I can safely participate in this program and whether there are precautions or limitations to my participation. I also grant permission to the Y to use any photographs or videography that are obtained as part of this program for future Y advertising and promotions.

## Sponsor Signature

\_\_\_\_\_

Date \_\_\_\_\_