

SPONSORSHIP OPPORTUNITIES

Contact Alyssa Matthews, YMCA Marketing & Development Director, at amatthews@rmymca.org



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

A CHANCE FOR ALL COLOR RUN 2019

5K & 1 Mile Fun Run

Benefiting the Y's Annual Campaign, keeping our doors open to all



When: Saturday, September 28th
Where: North Carolina Wesleyan College

YOU ARE SUPPORTING A CAUSE TO STRENGTHEN OUR COMMUNITY. The Color Run is a 5K and 1 Mile Fun Run fundraiser including family friendly activities, explosions of **crazy colors** at every corner and an amazing opportunity to better our community. The purpose is to provide access to more people in the community for YMCA programs and services they need to better improve lives. The proceeds of this event will go solely to our YMCA's Annual Campaign, allowing the Y to make sure their doors are open to all. **For a better us.**

FAMILY IN NEED- \$1,000

YEAR OF MEMBERSHIP FOR A FAMILY

Signage

Logo on Directional Signs
Logo on Finisher Banner
Logo on Promotional Posters

Online

Logo on webpage
Logo on event emails
Message on Event Facebook Page

Merchandise

Promotional Item in Color Kit Bags
Logo on Back of Event Shirt

Color Run Day

4 FREE entries
DJ Announcement
Vendor Booth

SWIM FOR LIFE- \$750

YEAR OF SWIM LESSONS

Signage

Logo on Finisher Banner
Logo on Promotional Posters

Online

Logo on webpage

Merchandise

Promotional Item in Color Kit Bags
Logo on Back of Event Shirt

Color Run Day

3 FREE entries
DJ Announcement
Vendor Booth

A LONGER LIFE - \$500

YEAR OF MEMBERSHIP FOR A SENIOR

Signage

Logo on Finisher Banner

Online

Logo on webpage

Merchandise

Promotional Item in Color Kit Bags
Logo on Back of Event Shirt

Color Run Day

2 FREE entries
DJ Announcement
Vendor Booth

KEEP LEARNING - \$250

MONTH OF AFTER SCHOOL CARE

Online

Logo on webpage

Merchandise

Name on Back of Event Shirt

Color Run Day

1 FREE entry
DJ Announcement
Vendor Booth

KID TO CAMP - \$100

WEEK OF SUMMER DAY CAMP

Color Run Day

Vendor Booth

**SIGN UP AS
A SPONSOR
ONLINE!**

www.harrisonfamily.org/events/color-run

INFO TO KNOW

If using your free 5K entries, each sponsor participant must register for the run online. Upon signing up as a sponsor, a promotional code will be sent to the sponsor contact.

Please have sponsor forms in by Sep 8th.

1 table & 2 chairs will be provided for sponsors. If using a tent, must bring your own. Sponsor booths will be outdoors on the lawn.

HARRISON FAMILY YMCA

1000 Independence Drive Rocky Mount, NC 27804
P 252 972 9622 harrisonfamily.org

