

SPONSORSHIP OPPORTUNITIES

1st Annual COLOR RUN 2017

5K and 1 Mile Fun Run HARRISON FAMILY YMCA

The Color Run is a 5K and 1 Mile Fun Run Fundraiser including family friendly activities, explosions of crazy colors at every corner, and an amazing opportunity to better our community. The purpose is to provide access to more people in the community for YMCA programs and services they need, to better improve lives. The proceeds of this event will go solely to our YMCA's Annual Campaign, allowing the Y to make sure their doors are open to all. **Together, we can create a better us.**



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



FAMILY IN NEED- \$800

YEAR OF MEMBERSHIP FOR A FAMILY

Signage

1 of 6 Color/Water Station Signs
Individual Color Kit Pick Up Sign
Large Logo on Finish Line Banner
Large Logo on Welcome Signs at event
Large Logo on Promotional Posters



Online

Large Logo with link on Event Webpage
Logo with link on Promotional Emails
Message on Event Facebook Page
Message on all Social Media sites

Merchandise

Promotional Item in all Color Kits
Large Logo on Back of Shirt

Color Run Day

8 free 5K entries
Announcement by DJ throughout event
Vender Booth

SWIM FOR LIFE- \$650

YEAR OF SWIM LESSONS FOR A CHILD

Signage

Large Logo on Finish Line Banner
Med Logo on Welcome Signs at event
Large Logo on Promotional Posters



Online

Med Logo with link on Event Webpage
Logo with link on Promotional Emails
Message on Event Facebook Page

Merchandise

Promotional Item in all Color Kits
Medium Logo on Back of Shirt

Color Run Day

6 free 5K entries
Announcement by DJ throughout event
Vender Booth

A LONGER LIFE- \$400

YEAR OF MEMBERSHIP FOR A SENIOR

Signage

Med Logo on Finish Line Banner
Med Logo on Promotional Posters



Online

Med Logo with link on Event Webpage
Logo with link on Promotional Emails
Message on Event Facebook Page

Merchandise

Promotional Item in all Color Kits
Small Logo on Back of Shirt

Color Run Day

4 free 5K entries
Announcement by DJ throughout event
Vender Booth

KEEP LEARNING- \$250

MONTH OF AFTER SCHOOL CARE

Signage

Small Logo on Finish Line Banner
Small Logo on Promotional Posters



Online

Small Logo with link on Event Webpage
Name with link on Promotional Emails

Merchandise

Name on Back of Shirt

Color Run Day

4 free 5K entries
Announcement by DJ throughout event
Vender Booth

KID TO CAMP- \$100

WEEK OF SUMMER DAY CAMP

Signage

Small Logo on Promotional Posters



Online

Small Logo with link on Event Webpage

Merchandise

Name on Back of Shirt

Color Run Day

2 free 5K entries
Announcement by DJ throughout event
Vender Booth

OTHER INFO

Some advertising benefits require you to sign up as a sponsor by August 23rd

Limited tables and chairs may be provided to vendors

Looking for in-kind donations as well—contact us for details.

Send all logos, promotional items, and messages to Alyssa Matthews at amatthews@rmyymca.org

SIGN UP HERE



Business Name _____

Contact Name _____

Address _____ City, State _____ Zip _____

Home Phone _____ Work Phone _____ Cell Phone _____

Email _____ Link to your Website _____

Check your Sponsor Level

- FAMILY IN NEED (\$800)
- SWIM FOR LIFE (\$650)
- A LONGER LIFE (\$400)
- KEEP LEARNING (\$250)
- KID TO CAMP (\$100)

Using your free 5K entries? If so please let us know names with shirt sizes below:

- | | |
|----------------------------|------------------|
| 1) First & Last Name _____ | Shirt Size _____ |
| 2) First & Last Name _____ | Shirt Size _____ |
| 3) First & Last Name _____ | Shirt Size _____ |
| 4) First & Last Name _____ | Shirt Size _____ |
| 5) First & Last Name _____ | Shirt Size _____ |
| 6) First & Last Name _____ | Shirt Size _____ |
| 7) First & Last Name _____ | Shirt Size _____ |
| 8) First & Last Name _____ | Shirt Size _____ |

Will you be setting up a vender booth? Booths will be outside.

- Yes
- No

If Yes, please let us know the following information:

Do you need a table?, If so how many? _____

Do you need chairs?, if so how many? _____

I would like to include an additional donation in the amount of \$ _____

I agree to support the Harrison Family YMCA's Color Run 2017 as a sponsor in the above manner.

Signature _____

Date _____

Please send all contributions with this completed form to the Harrison Family YMCA at:

**PO Box 4063 Rocky Mount, NC 27803
Attn: Alyssa Matthews**